



SERENITY CASKET & FUNERALS

Always comforting because we care

Our Story

SERENITY CASKET & FUNERALS

Serenity Casket & Funerals is an independent family run Funeral Home. We are committed to provide a caring, compassionate & personalize service to our clients.

There will be a time in everyone's life that cannot be avoided - the departure of a loved one. It is at such times that caring, professional help and guidance can help ease the stress. Our Funeral Directors and Serenity team will be there to listen and understand the needs.

We aim to serve with dignity, sympathy and compassion during these troubled times.

Available 24 hours a day, 7 days a week for guidance.

As we enter the twenty first century, some of the valued levels of service and tradition change, We, as a company, wish to maintain our service at a cost that is acceptable and reasonable yet do not compromise the service value to our clients.

Always Comforting Because We Care





**FEMALE
EMBALMERS**

the new breed of embalmer:
female, local, passionate and
full of sympathy.

**CHELSEA BY
SERENITY**

Mercedes Premier Limo
Hearse.
Memorable Last Journey
With Dignity

**MEMORIAL SET
UP & TRIBUTE
ARRANGEMENT**

A Special Touch
Sparing no efforts in setting
a memorable wake

We make it simple

Our number one priority is to make this incredibly difficult time as easy as possible for you.

We believe details matter

Corners are not there to be cut, and we have exceptionally high attention to detail.

We are compassionate and caring

We empathize with you and provide impartial advice that helps you.

We are honest, reliable and transparent

Our staff work, live and play in the communities that we serve. We are committed to serving our communities honestly, reliably and openly.

We never compromise on service

Our decisions are always impartial and based on improving your experience.



HARRIS ADAM
TEAM SUPERVISOR

CHONG ELSON
MANAGING DIRECTOR

SARAH ANG
EMBALMER (NZEAF)
FUNERAL DIRECTOR

JACKY TAN
OPERATION MANAGER

NICOLE CHONG
EMBALMER
FUNERAL DIRECTOR

JONATHAN LEE
LOGISTICS COORDINATOR
FUNERAL ASSISTANT

RACHEL MAK
MARKETING MANAGER

ZHOU MING YUAN
LOGISTICS COORDINATOR
FUNERAL ASSISTANT

ADRIAN CHIA
ASSISTANT TEAM SUPERVISOR

Our People

MEET OUR EXPERIENCED
QUALIFIED, COMPASSIONATE
AND FRIENDLY PEOPLE

We're all about relationships. Our friendly team of fully trained staff aren't just focused on delivering a beautiful funeral for your loved one. They're also your adviser, organiser, administrator and supporter – here to help with every detail to try to remove as much stress as possible for you.

Serenity Casket & Funerals promises experienced, caring staff that work alongside you, guiding you through the entire funeral process



Make a beautiful final journey

CHELSEA BY SERENITY



German innovation has rarely looked this good. Chelsea by Serenity is a beautiful Mercedes hearse. The large windows at the rear allow for great visibility of the casket. This is your newest and most modern vehicle currently in our fleet. Chelsea is a beautiful example of what a high-quality hearse should look like.

This hearse has always been special to us at Serenity since 2014.



Serving with Dignity, Sympathy & Compassion

SARAH ANG

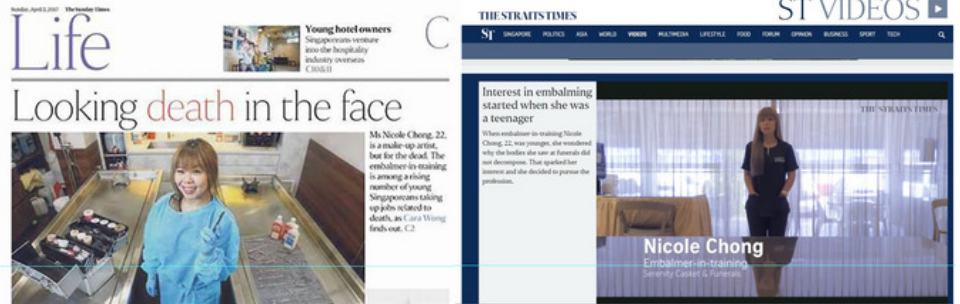
Sarah represents the new breed of embalmer: female, local, fearless, passionate and full of sympathy. Her father's passing and his courage and helpfulness stood out to her and at the age of 19, she decided that this was for her.

Embalming makes her 'feel like an Artist'. During the embalming process, she uses chemicals to preserve the human remains, applies make-up to the deceased, and even dresses them before burial or cremation.

Sarah adds that the profession cured her fear of death and is a reminder for her to live her life to the fullest. She could not say enough how embalming is the last nice thing that she can do for somebody and that if she can restore them to a state where the bereaved is able to say their last goodbyes, then she knows that she has done her job.

Youngest Female Embalmer

NICOLE CHONG



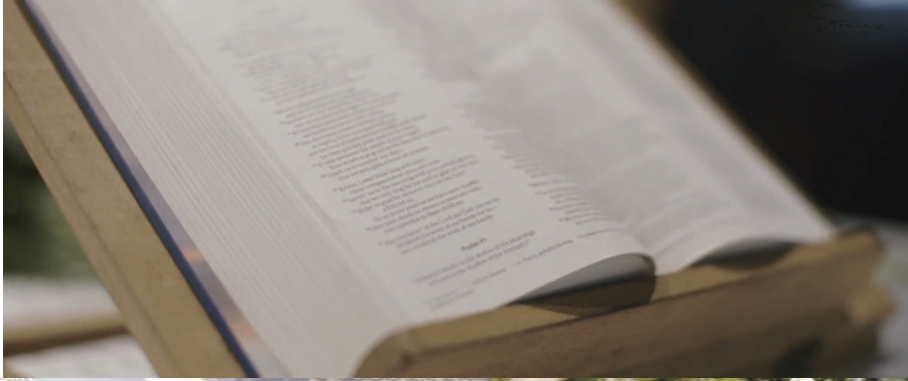
Nicole is believed to be the youngest funeral director and embalmer in Singapore. Since young she has always been different than many, never wanting to be stuck in an ordinary job. It was her endless curiosity that led her to join Serenity as a part-timer at first; working at night services, serving beverages and operating sound systems. When she was 19 turning 20, she was given an opportunity from Elson (Managing director of Serenity), her brother to enter the funeral trade and this was where her career in embalming kicked off. Sarah (Funeral Director/ Embalmer) was her mentor through it all.

During her free time, she enjoys doing all sorts of DIY things, be it cutting and pasting things as well as stitching. She finds it very satisfying to accomplish things that she really loves to do.

One of her greatest motivation in life is her daughter, whom came as a blessing to her and has opened her eyes to a lot more than before. Her daughter motivates her to want to do better and provide for her in ways she never would have thought possible. Her daughter has also taught her to appreciate those around her more and it is a reminder to her that every single moment spent with a loved one is precious. As Nicole said, “She is what gets me out of bed every morning to go on with the rest of the day. As the love that I have for her is endless, it is my true motivation to become a better mother, a better daughter and definitely a better person.” On top of this, Nicole believes that in time to come, she will be able to take her loved ones, especially her mother and her grandparents to travel around the world.

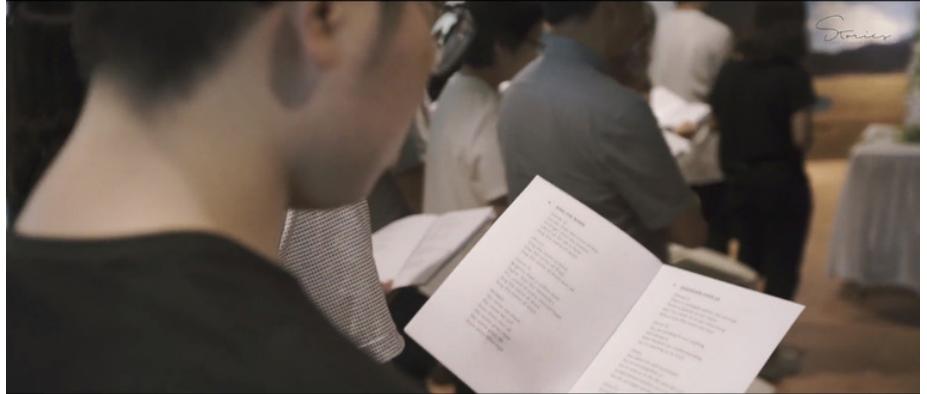
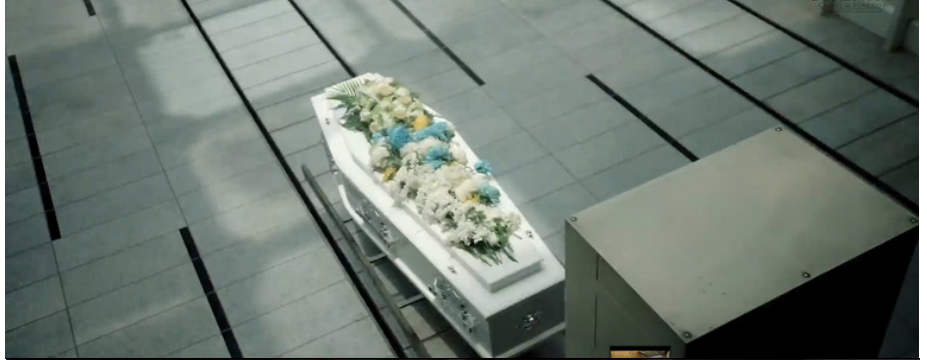
We're with you every step of the way

Losing a loved one can be very emotional and overwhelming, but we'll be here to help you every step of the way. When you're feeling ready, have a look through the next steps to create a uniquely personal and beautiful funeral service that honours your loved one's life.



Create a goodbye as unique as your loved one

There are many ways to personalise your loved one's funeral service, from choosing who to lead it through to your choice of music. We can guide you through all the options to create a funeral that's as unique as your loved one.





Create a fitting farewell for your loved one that honours their individuality

With a fitting backdrop for your loved one's casket to rest in-front of & coordination of floral arrangements, we can create a beautiful part of a funeral and make it a beautiful final journey



Repatriation with Serenity

IF YOUR LOVED ONE HAS PASSED AWAY OVERSEAS, WE CAN HELP YOU BRING THEM HOME

We can help take some of the stress out of an emotional process, by handling all aspects of bringing your loved one home – whether that’s Singapore or another country. From working with embassies, consulates, travel insurers and airlines on your behalf, to handling all the paperwork that adheres to national and international laws, airline regulations, and local customs, we do it all.

Working with major airlines and global medical assistance, we’ve been involved for years with repatriation both to and from many countries worldwide. Our extensive experience and expertise means your loved one’s repatriation will be handled with dignity and care, and we can handle any unique needs you may have.

We also have access to a network of funeral service providers throughout the world. This means we can help with repatriations from, or to, a huge range of destinations.

Our experienced staff are available 24 hours a day, 7 days a week to help with any questions you might have.



CALL US AT +65 9618 6689



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